



# HEIR SC Program

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## Helpful Executives-In-Reach Supply Chain

A Supply Chain Management Focused series in  
the HEIR Program

**RUTGERS**

Rutgers Business School  
Newark and New Brunswick

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## What is the HEIR program?

The Helpful Executives-In-Reach (HEIR) program at Rutgers Business School connects MBA students with senior executives within the professional field they are preparing for. These HEIRs act as a resource, and in offering their unique perspective and professional insights to students, help in the transformation of business students into successful and responsible business professionals.

HEIRs are subject matter experts in a particular area or specialization, who are appointed on a rotating basis to provide professional advice to MBA students (Full or Part-Time) interested in gaining expertise in that same area. MBA students are encouraged to contact these executives with questions related to career planning and navigation. The HEIR program begins with a call-in event or webinar when an HEIR is appointed. Following this, MBA students who are specializing in the identified topic will receive contact information for the HEIRs, and are encouraged to contact them with relevant questions.

The HEIR program is a mentoring initiative. HEIRs should therefore be contacted for **professional planning advice or industry insights only**, and not contacted for internship or career placement opportunities.



# What is the HEIR SC?

Helpful Executive-In-Reach Supply Chain (HEIR SC) is a part of the HEIR program which is focused on supply chain topics. SC HEIR is facilitated by the MBA Supply Chain Student Initiative in collaboration with the RBS Office of Mentoring Programs. Any MBA student who is interested can apply, although topics are targeted towards students concentrated in supply chain management. The mission of the HEIR SC program is to create a space to facilitate curiosity driven discussion around supply chain topics and grow of relationships between current and future supply chain leaders. The program meets once a month, alternating between panel discussions and mentoring circles.

## Timeline and Topics

The program will run through the 2020-2021 academic year meeting once per month alternating between panel discussions and mentoring circles.

### *2021 Series*

- August 25: Program Orientation
- August 27: Roles of Supply Chain and Career Paths
- September 17: Plan SME Panel
- October 15: HEIR Mentoring Circle
- November 19: Source SME Panel
- December 17: HEIR Mentoring Circle
- January 14 and 21: Make SME Panel
- February 18: HEIR Mentoring Circle
- March 11 and 25: Deliver SME Panel
- April 8 and 15: HEIR Mentoring Circle



# Student Participation and Requirements

## *HEIR SC Mentee*

HEIR SC Mentees are registered members of the program who have completed the program application and have been selected to participate. These students have access to all components of the program and commit to meet the following requirements:

- Complete the program application and be selected to participate in the program
- Attend program orientation
- Participate in discussions and respect the thoughts, beliefs, and questions of others
- Attend eight of the ten mentor events hosted through the year
- Complete the entrance and exit surveys

## What will students get out of this program?

### *Gain a stronger understanding of Supply Chain*

Students who enroll to become members of this program will be exposed to a variety of special topics focused in supply chain. Meetups will be led by the HEIR (Helpful Executive in Reach) who will facilitate discussion among members to dive deeper into the subject.

### *Access to the experts*

Members of this program will have the opportunity to meet experts on a variety of topics within the field and access their knowledge, skills, and insight.

### *Grow their network*

Members will grow their professional network by being connected to other students in the MBA program as well as the executives participating in the program. Members will build relationships with their fellow classmates who participate. The program will be accessible to both part-time and full-time students and act to build bridges between these student populations.

### *Share their interests and experiences*

Members will have the option to complete projects that explore areas of interest and share these with other members as well as our executives. Projects should be related to supply chain and can expand upon the topics being discussed in the series or introduce new topics to the discussions. Works created by HEIR SC members may be selected to be featured on the Supply Chain Revolution® website.



# Mentor Information

There are two levels of participation for mentors: Lead Mentor and SME Panelist.

## *SME Panelist*

The SME Panelist is expected to present on a panel focused in a specific area of supply chain (plan, source, make, deliver) and their experience in that area during their career. Mentors who choose this role commit to the one event and have the option to attend the end of year celebration.

- Approximately 1 - 4 hour time commitment for the year
- Submit information for mentor profile
- Present as an SME at one panel discussion (1 hour)
- Option to attend end of year celebration (2 hours)

## *Lead Mentor*

The Lead Mentor fulfills the same requirements as the SME Panelist with the additional commitment of having availability to lead the following month's mentoring circle. The mentoring circle discussion will be a continuation of the conversation from the panel discussion with emphasis on individualized mentee questions.

- Approximately 2 - 5 hour time commitment for the year
- Submit information for mentor profile
- Present as an SME at one panel discussion (1 hour)
- Have availability to lead one mentoring circle (1 hour)
- Option to attend end of year celebration (2 hours)



## 2021 Mentor Profiles



## Sheri Hinish

*SupplyChainQueen®/ Sustainability and Supply Chain Executive/ IBM Futurist / 2020 & 2019 "Pro to Know"*



Colleagues and clients affectionately call me the “Supply Chain Queen.” Recognized as a 2020 & 2019 Supply & Demand Chain Executive "Pro to Know," an IBM Futurist, and among LinkedIn's Top 1% SSI in Supply Chain, I have a strong presence across social and professional networks. My vision is to change the world through sustainable supply chain, evangelizing the SDGs, and building technology grounded in the principles of sustainable development. Through the lens of business process and human behavior, I help executives and their teams explore new school supply chain, digital readiness, sustainability, innovation, design thinking, and connected value networks. I've made a career simplifying the complex, rethinking supply chain strategy and customer experience, the way we design, connect, and influence each other. I help executives and their teams reimagine their approach by: 1) leveraging new ways of thinking about supply chain, sustainable development, and corporate sustainability in the world we share, 2) helping leaders design, guide, & inspire organizations through complex transformations, bridging workforce generations, 3) using next-generation leading practice to develop the right technology, supply chain and solution strategy for ecosystem orchestration and stewardship.

I am an eternal student most passionate about adding value to others, changing the world through sustainability and circularity, advocating for diversity & inclusion, women in business and STEEAM, and providing expertise in digital marketing with purpose.

---Connect---

[www.SupplyChainQueen.com](http://www.SupplyChainQueen.com)

[www.SupplyChainRevolution.com](http://www.SupplyChainRevolution.com)

<https://www.twitter.com/supplychnqueen>

<https://www.instagram.com/supplychainqueen>

I am a Masters Candidate at Harvard University with emphasis in Sustainability, (Industrial Ecology, Innovation, and Sustainable Development). I am certified in Leading Corporate Sustainability and Innovation by Harvard University and Organizational Leadership by Cornell University. I hold two credentials from Rutgers University with highest distinction (Beta Gamma Sigma), a Master of Science in Supply Chain Management, and a Mini-MBA, with focus in Digital Supply Chain. I also have a Bachelor of Science in Business, Supply Chain Management (Summa Cum Laude) from the University of Maryland. Additionally, I am a licensed IBM Design Thinking Co-Creator, Project Management Professional (PMP), and Lean Six Sigma Greenbelt.



# Jack Kime

*Vice President, Ground Services, CEVA Logistics*



Career Logistician with broad based experience managing global supply chain activities in wide ranging business scenarios. Expert in change management and integration of organizations and systems.

Vice President, Ground Services, CEVA Logistics - May 2016 - Present

P&L Responsibility for the Ground business unit in the USA and Canada. Direct management of \$150M freight brokerage division and organic 400 truck LTL network. Project owner to transition 4 TMS systems obtained in acquisitions to a single operating system to support air, ocean, SCM, and contract logistics activities in North America. Acquisition team for purchase of CEVA Logistics by French Ocean cargo firm CMA CGM.

Senior Vice President, Kuehne + Nagel Inc. — 2003 - 2016

Senior Executive and Board member at Kuehne + Nagel Inc., (North American Operating Company) based in Jersey City. P&L responsibility for Road and Rail strategy and operations in the US, Mexico, and Canada. Established centralized procurement and management of \$250M spend. Conceived and guided extensive change in enterprise level automation to standardize processes and visibility throughout the North American region. Instrumental in KN's entry into Cool Chain activity for

Pharma vertical.

Vice President, Panalpina Inc. — 1998 -2003

Formed a transportation management division to provide integrated support to international air and ocean activities including Panalpina's "Dixie Jet" air charter operations. Managed a joint venture with AIT Worldwide in Chicago. Introduced automation and electronic data at a very high level to increase productivity.

Consultant, — 1995 - 1998

Managed transition and implementation of the supply chain management contract for the Republic of Egypt as a neutral consultant between two major 3PLs. Operated independently throughout the Middle East and North Africa under contract to several major 3PL operators. Accomplished business development and contract negotiation with Governments of Kuwait, Egypt, and the Kingdom of Saudi Arabia. Maintained close relations with the Palestinian Government with an office in Ramallah on the West Bank.

Vice President, Interglobal Forwarding Inc. — 1984 - 1995

Directed operations of a highly specialized company providing supply chain management services to the Government of Israel, Ministry of Defense for all facets of resupply and inventory management. Conceived and implemented systems between the US Government and the Israeli Military.

Transportation Officer, U.S. Army — 1977 - 1984

Assignments of increasing responsibility including 3 years as logistical war plans officer for the 1ST Armored Division in Nurnberg Germany. Transportation Officer and Production Engineer for the most active Army supply Depot in the world in New Cumberland, Pennsylvania. Served as project manager for a \$20 Million automation project.

## Education

United States Military Academy, West Point — B.S. Mechanical Engineer, 1977

Graduate Student – Rutgers University – Masters in Supply Chain Management -Completion 2021

## Skills

Skilled negotiator specializing in consensus building between competing interests. Implementation of automation to boost productivity and standardize processes. Acquisition management and integration between systems.





## John O'Hara

*VP, Strategic Initiatives with Janssen Supply Chain*



John graduated from Clemson University in South Carolina with a Bachelors degree in Mechanical Engineering. He began his career with Johnson & Johnson, PPC Division at Milltown, NJ in 1991 as a Project Engineer. Since then, he has occupied various technical and leadership roles within the Operations, Integrations, and Technical Operations / Quality Assurance arena, in the highly regulated fields of Medical Devices and Pharma Manufacturing. He has held a number of roles with increasing responsibilities across multiple J&J affiliates such as J&J Medical/Wound Management in Texas; and Ethicon, Inc. in both Texas and Somerville, NJ. In 2007, he was appointed to the General Manager role at Noramco, Inc. in Athens, Georgia where he led the site in continuing growth initiatives and significant business accomplishments.

In 2012 John transferred to Gurabo, Puerto Rico, as General Manager for our manufacturing sites Janssen Ortho LLC and Janssen Cilag Manufacturing LLC, where he was responsible for the manufacturing and packaging operations for prescription, OTC and generic drug products (solids), serving all markets including US, EMEA and Japan.

In 2016 John moved to Zug Switzerland to lead Janssen Supply Chain's (JSC) Global Affiliate Services team with responsibilities for the global demand for the pharmaceuticals business. In 2018 John returned to the US to lead a number of Strategic Initiatives for JSC including the restructuring of the supply chain and most recently JSC's COVID-19 Task Force.

During his successful career with J&J, John has modeled strong operational and leadership skills with expertise in developing and leading global teams. He has vast experience in driving change while delivering exceptional business results, as well as solid knowledge and applicability of Process Excellence and Lean Manufacturing tools.



# Lonell Jenkins

Chief Executive Officer



## Background

Engineering Design Studio, LLC (“EDS”)

EDS is a professional engineering firm providing civil engineering, site design, environmental engineering, land surveying, regulatory permitting, construction inspection and contract management, 3-D Modelin and construction management services.

Steel Arrow Properties, Found & Managing Partner

Founded innovative commercial real estate firm focusing on valuation, purchase negotiations, permitting, and rehabilitation project and tenant management. Primary focus of Steel Arrow Properties is to provide safe and affordable housing for United States military veterans in the Delaware Valley Region.

Liberty Coca-Cola, Senior Operations Manager

As a Senior Operations Manager at the Philadelphia, Pennsylvania logistics center, in daily charge of over 200 employees and responsible for a \$22,000,000 annual budget, was responsible for entire integration of warehouse, inventory, and distribution teams. Also responsible for reporting for key metrics such as Good Manufacturing Practices (GMP) scores and training of three managers and seventeen supervisors.

New Jersey National Guard, Senior Supply Chain Manager

Retired as a Lieutenant Colonel and was responsible for developing and supervising the logistical plans for military operations involving brigade-level forces of 4000 plus personnel. This experience include logistical plans for both exercises and combat operations and included deployments in multiple combat areas in support of various campaigns.

## Education

Executive MBA, Rutgers University, New Brunswick, NJ

Bachelor of Science in Mechanical Engineer, Rutgers University, New Brunswick, NJ

National Guard Office Trainig Program, Army Officer Training School, Sea Girt, NJ

Veteran Entrepreneurial Program, Rider University, Lawrenceville, NJ



## Jill Lavitsky

*Vice President, Global Planning and Customer Management*



Jill is currently Vice President, Global Planning and Customer Management for the Janssen Supply Chain at Johnson & Johnson. In this role, Jill has responsibility for Planning, Affiliate Services, Global Public Health Supply Chain and the Regional Account Management teams. Prior to her current role, Jill was the Vice President, Customer Logistics and Services for Johnson & Johnson in North America where she had responsibility for Customer Service, Distribution, Logistics, and Transportation for all three sectors of Johnson & Johnson in the US and Canada. She has 35 years of experience at J&J in the supply chain and logistics and has held leadership positions in Manufacturing, Distribution, Customer Service, Strategy, Process Excellence, Planning and Project Management.

Jill leads the Supply Chain Advisory Board at the Rutgers University Business School.

Jill holds a BA from Rutgers University and an MBA from Farleigh Dickinson University.



## Julie Mitchell

*Sr. Procurement Agent with The Boeing Company*



Julie Mitchell serves as a Sr. Procurement Agent (buyer) with The Boeing Company, Boeing Commercial Airplanes, out of Seattle Washington. Her current role is the Operations Procurement Agent for the Boeing Zhoushan Completion and Delivery Center in Zhoushan, China, and a Galley PA for the 737 MAX airplane program in Renton Washington. Julie began her Boeing career as a Staff Analyst supporting the Airframe Engineering organization for the MAX program until she was able to gain exposure in the supply chain organization through her efforts supporting supplier recovery on a bearing for the wing. Her passion for this work led her to completing a Master of Supply Chain Management degree through Rutgers University, and is currently working on her Masters of Business Administration through Boise State University. Julie also holds a Bachelor of Science degree from Brigham Young University. She is actively mentoring and working with interns within The Boeing Company to help develop and guide younger employees in their careers. Julie enjoys running, spending time with her family and experiencing new cultures and places throughout the world.





## Dan Biggs

*Founder & CEO Steamchain Corp.*



40 years as an entrepreneur and founder of DBP, INC that specialized in business development, project management, strategic planning, marketing and consulting on international media and trade issues. Clients included, AT&T, Georgia-Pacific, Tektronix, Hewlett-Packard, Weyerhaeuser, Louisiana-Pacific and Westinghouse Broadcasting. Interim CEO of NTV-7 in Malaysia, where he helped with the introductory roll out to the local and international business community. Co- founded the Iris Financial Group, and is licensed with the Series 6, 7, and 63. Co-founded Roger Hong Foods (sold to Portland Food Products, Inc), and has served on the Board of several companies and non-profit organizations. He has a B.S. from the University of Oregon.

## Scott Brown

*COO Steamchain Corp.*

28 years as an Operations & Supply Chain Executive in international Retail, Sales, Product Sourcing/Manufacturing, E-commerce, Logistics, Distribution, Consulting and Technology industries. As COO of Axian, Inc. (providing business intelligence and software solutions) he led the company's growth by 300%. Started and Led Nike's consumer product customization vertical, NIKEiD. As Senior Direction of Supply Chain Development he led optimization efforts for Nike's Asia Pacific supply chain and responsible for managing manufacturing planning and scheduling objectives across Business Unit groups in Korea, China, Vietnam, and Indonesia responsible for \$8.6 billion a year. Mr. Brown has a Bachelor of Business Administration from the University of Oregon.



## Lucy Bartnick

*Supply/Demand Planning Manager*

Lucy is a Supply and Demand planning professional, as well as a former Rutgers College undergrad with an MBA from the University of Connecticut.

Lucy's experience includes managing local and remote employees, such as Demand, Supply Planning, Replenishment and Finite Scheduling professionals. Ms. Bartnick most enjoyed her experience at BP Lubricants, collaborating across countries and functions to roll out an Integrated Business Planning process, including rough cut capacity planning for five divisions. Lucy's tenure also includes FMCG companies such as Mondelez (the former Nabisco), The Dannon Company and Heineken USA, utilizing various software tools and best practices such as repetitive flexible supply, CPFR and six sigma techniques.



## Yuri Crusca

*Senior Manager*



Yuri has an extensive career in Supply Chain heavily focused on Supplier Risk and Program Management that spans ten years. His roles have traversed various industries and has worked both in the US and in Brazil. Having experience both in industry and in consulting has afforded him the opportunity to develop and implement industry leading Supplier Risk Management programs for large global organizations. Yuri holds a Bachelor's degree in Finance from the University of Houston and a Master's degree in Supply Chain Management from Rutgers University.



## Jessica Thompson

*Senior Analyst*

Jessica Thompson is a senior analyst in Colgate-Palmolive's Global Supply Chain with a passion for solving puzzles. Prior to her strategic role at Colgate, she led continuous improvement projects that ranged from logistics to finance for Ferrero. She has an MBA in Supply Chain Management from Rutgers, the State University of New Jersey and was selected for SAP's University Excellence Program.



## Michael Dunleavy

*Vice President of Global Procurement (Retired)*



Michael graduated from Rutgers College in 1979 and attained his MBA from Fairleigh Dickinson University. His career spanned 40 years at Honeywell International starting in Teterboro NJ after his graduation from RU, moving to Phoenix in 1994 and subsequently to California. He worked in Honeywell's Aerospace, Automotive and Industrial Businesses as well as part of the Corporate staff. Though his dominant position was within Procurement leadership he held numerous supply chain roles including manufacturing, mergers & acquisitions, new product introduction and strategic sourcing. He was the Chief Procurement Officer of Honeywell's Automotive Business and served 10 years as Vice President of Global Indirect Procurement leading the purchasing of over \$1 Billion of goods and services to support Honeywell's worldwide operations including 100+ plants. He currently resides with his wife in San Diego.

