

DANIELLE ROWAN

18 Boyce Lane Oceanview, NJ 08230

Tel: 973-224-5118

Website: <https://www.danirowan.org>

E-mail: danielle.rowan@rutgers.edu

Education: **RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY** Newark, NJ

Rutgers Business School

STEM Master of Business Administration, May 2021

Specializations in Supply Chain Management and Analytics & Information Management

- Teachers Assistant, Supply Chain Department and Management and Global Business Department
- Co-Founder and Director, Helpful Executives-In-Reach: Supply Chain Mentoring Program
- Student Advisory Board Member, Rutgers Institute for Corporate Social Innovation
- Director, Rutgers MBA Peer Mentoring Program
- Vice President, Rutgers Women in Business
- President, Supply Chain Student Initiative

RAMAPO COLLEGE

Mahwah, NJ

Bachelor of Arts, Contemporary Arts, May 2014

COUNTY COLLEGE OF MORRIS

Randolph, NJ

Associate of Science, Biology May 2009

MBA Studies: **AIRBNB ANALYSIS AND VISUALIZATION OF NEW YORK LISTINGS**

- Collaborated on four-person team to analyze the dataset consisting of 50,000+ entities and 100+ fields
- Cleansed the data to remove outliers, standardize all attributes, and drop extraneous data
- Aggregated the data into segments for neighborhoods, boroughs, and top hosts
- Used the data to create visual profiles describing the city overall, each borough, and each of the top 5 neighbors in each borough
- Project recommended key attributes that would yield the highest price per night in each borough for potential hosts on the platform

Experience: **TARGET CORPORATION** Perth Amboy, NJ

Summer 2020 **Operations Manager Intern, Outbound**

- Learned to and planned and managed the daily activities of 60+ employees, shipping 60,000-110,000 pieces daily at Target's R&D flow center servicing 16 small format stores
- Initiated facility-wide change in standard work to prevent incidents caused by pyramid stacking

2017-2019 **WEGMANS FOOD MARKETS** Montvale, NJ

Team Leader, Bakery

- Managed bakeries with team of 30, \$20k weekly labor budget, \$24k weekly procurement budget, and selling 1000 bakery items per day
- Reduced purchases from 40% of weekly sales to 30%, saving ~\$6,000 per week, in coordination with three team leaders
- Collaborated with team and team leaders to decrease losses from 9% of sales to 3%, saving ~\$3,600 per week
- Supervised and developed teams through opening two store openings with \$3M in departmental sales per store

Additional:

- Proficient in Excel, Word, PowerPoint, Python, and Adobe Illustrator
- Recipient of 2019 Containerization & Intermodal Institute Scholarship Award
- Served on the Jefferson Township Board of Education 2012
- Interests include gardening, hiking, video games, and learning